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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

Applicant(s): **Gordon et al.**

Case: **DIVA/245CIP4**

Serial No.: **09/583,388**

Group Art Unit: **2614**

Filed: **5/30/00**

Examiner: **Ma, Johnny**

Title: **ENCODING OPTIMIZATION TECHNIQUES FOR ENCODING  
PROGRAM GRID SECTION OF SERVER-CENTRIC INTERACTIVE  
PROGRAMMING GUIDE**

**RECEIVED**

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SEP 15 2003  
Technology Center 2600

**RESPONSE UNDER 37 C.F.R § 1.111**

S I R:

In response to the non-final Office Action mailed **June 9, 2003** (Paper No. 8),  
please amend the above-identified patent application as follows: